

For Immediate Release

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Orthofix International N.V. Chooses viaPeople and Successfully Implements a Senior Executive Leadership Assessment and Development Program

Princeton, NJ – March 20, 2008 - viaPeople, Inc., a leading performance and talent management software and consulting services company, announced today the successful implementation of a senior executive assessment and development program for the Orthofix executive team.

Orthofix International N.V., a global diversified orthopedic products company, selected viaPeople based upon their ability to deliver a complete software and consulting solution. “We chose viaPeople because they offered us a comprehensive 360 feedback solution in addition to the expertise of their Industrial Psychology consulting team”, said Nancy Rogala, Vice President of Human Resources and Organizational Development. “At Orthofix we are truly committed to the development of our leaders and viaPeople provided the level of expertise to work with our top executive team,” added Rogala.

The viaPeople psychologists worked with Orthofix HR experts to customize and further refine the Orthofix corporate competency model. This competency model then formed the foundation of the leadership assessment. “Customizing a 360 assessment is currently the most effective way to provide leaders with feedback specific to their industry, organizational culture and values”, said Leah Groehler, Ph.D, Vice President of Consulting Services at viaPeople”. “While standard, or ‘canned’ 360 assessments can provide leaders with general feedback on their effectiveness, only customized assessments can delve into the specific manner in which leaders demonstrate the behaviors and values specific to their industry and organization”, adds Groehler.

After the assessment was conducted, the viaPeople psychologists provided the one-on-one coaching sessions to the Orthofix executives. “We have built a top-tier executive team at Orthofix and viaPeople had the expertise and experience to provide valuable, insightful and credible coaching sessions to these leaders”, said Alan Milinazzo, President and Chief Executive Officer at Orthofix.

Orthofix wanted a solution that would provide a comprehensive software assessment along with one-on-one feedback sessions that are all too infrequent in the ranks of senior executives. viaPeople’s Industrial Psychology consulting team actually designs the viaPeople software products thereby providing features and assessment information that cannot be obtained from other products.

About viaPeople.:

viaPeople, Inc. is a human asset management software and consulting services company. By combining the science of Industrial Organizational Psychology and an advanced fully integrated technology platform, viaPeople, Inc. offers the time savings and cost efficiency of online implementation, the flexibility to customize to a client's specific needs, and the domain knowledge to help clients measure and improve the return on their investment in human capital. Visit viaPeople, Inc. at <http://www.viapeople.com>.

About Orthofix International, N.V. (NASDAQ:OFIX):

Orthofix International N.V., a global diversified orthopedic products company, offers a broad line of minimally invasive surgical, as well as non-surgical, products for the spine, orthopedic, and sports medicine market sectors that address the lifelong bone-and-joint health needs of patients of all ages, helping them achieve a more active and mobile lifestyle. Orthofix's products are widely distributed around the world to orthopedic surgeons, hospitals and patients via Orthofix's sales representatives and its subsidiaries, including Breg, Inc. and Blackstone Medical, Inc. In addition, Orthofix is collaborating in R&D partnerships with leading medical institutions such as the Orthopedic Research and Education Foundation, the Cleveland Clinic Foundation, and the National Osteoporosis Institute. For more information about Orthofix, please visit <http://www.orthofix.com>.